

CHANGE YOUR REAL ESTATE BUSINESS OVERNIGHT WITH AI

A 3-PART TRAINING SERIES FOR REAL ESTATE PROFESSIONALS

From better prompts, to client-ready assets, to repeatable AI systems that save time and improve consistency.

1 PART 1 – PROMPT WITH PURPOSE

From a blank screen to a professional, verified first draft

60 Minutes

Primary Skill: Structured Prompting

Finished Asset: Reusable Prompt

- ✓ What AI is – and is not
- ✓ The 7-part prompt framework
- ✓ Live demonstration
- ✓ Participant prompt lab
- ✓ Verification routine



RESULT:

A reusable, professional prompt you can use again and again

2 PART 2 – BUILD THE CLIENT EXPERIENCE

From one approved source item to a coordinated set of useful assets

60 Minutes

Primary Skill: Workflow Design

Finished Asset: 3 Client Assets

- ✓ Source-to-assets workflow
- ✓ Live report demonstration
- ✓ Repurpose with purpose
- ✓ Participant workflow lab
- ✓ Voice and quality review



RESULT:

3 coordinated client or marketing assets built from one approved source

3 PART 3 – BUILD THE BUSINESS SYSTEM

From individual prompts to repeatable workflows, safeguards and measurable improvement

60 Minutes

Primary Skill: Systems & Safeguards

Finished Asset: Repeatable SOP

- ✓ Responsible AI controls
- ✓ Choose the right workflow
- ✓ Build the SOP
- ✓ Living AI playbook
- ✓ 30-day implementation plan



RESULT:

One documented SOP and a 30-day rollout plan

THE 3-PART PROGRESSION



REUSABLE PROMPT



CLIENT / MARKETING ASSETS



DOCUMENTED SOP + ROLLOUT

Learn how to move from one-off AI use to a reliable business system.

WHY THIS SERIES MATTERS



Save time on repetitive communication and content creation



Turn approved facts into useful client-facing materials



Improve consistency, quality, and professionalism



Implement AI responsibly with human review and clear safeguards



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Educational training material | C2 Financial Corporation

AI supports professional judgment — it does not replace experience, relationships or accountability.

