

CHANGE YOUR REAL ESTATE BUSINESS OVERNIGHT WITH AI

# PART 1 OF 3 PROMPT WITH PURPOSE

From a blank screen to a professional, verified first draft

LENGTH  
**60 MINUTES**

PRIMARY SKILL  
**STRUCTURED PROMPTING**

FINISHED ASSET  
**REUSABLE PROMPT**

## WHY THIS MATTERS

AI can draft, summarize, compare, structure, transform and brainstorm - but human judgment must verify every fact, decision and final communication.

## THE SEVEN-PART PROMPT

- 1 ROLE**  
Who should the AI act like?
- 2 GOAL**  
What result is needed?
- 3 CONTEXT**  
Situation, audience and stakes
- 4 INPUTS**  
Approved facts and sources
- 5 CONSTRAINTS**  
Tone, length, limits and boundaries
- 6 OUTPUT**  
Exact format and structure
- 7 VERIFICATION**  
Missing facts and confirmations

## THE 60-MINUTE COURSE MAP

- |                  |                                                                        |
|------------------|------------------------------------------------------------------------|
| <b>0:00-0:05</b> | <b>OPENING CHALLENGE</b><br>Name one task that takes too long.         |
| <b>0:05-0:13</b> | <b>WHAT AI IS - AND IS NOT</b><br>Build a practical mental model.      |
| <b>0:13-0:25</b> | <b>PROMPT FRAMEWORK</b><br>Build all seven prompt components.          |
| <b>0:25-0:38</b> | <b>LIVE DEMONSTRATION</b><br>Notes → email, text and call outline.     |
| <b>0:38-0:52</b> | <b>PARTICIPANT PROMPT LAB</b><br>Draft, review and improve one prompt. |
| <b>0:52-0:57</b> | <b>VERIFICATION ROUTINE</b><br>Check facts, tone and next actions.     |
| <b>0:57-1:00</b> | <b>COMMITMENT AND CLOSE</b><br>Save the prompt and name its next use.  |

## THE PROFESSIONAL PROMPT CHAIN

ANALYZE → ASK → DRAFT → CRITIQUE → VERIFY → REVISE → APPROVE

## PART 1 FINISHED RESULT

### ONE REUSABLE, VERIFIED COMMUNICATION PROMPT

ready for immediate use in a real estate business workflow

**BEFORE YOU SHARE**  
FACTS VERIFIED

• PRIVATE DATA PROTECTED

• HUMAN APPROVES FINAL