

CHANGE YOUR REAL ESTATE BUSINESS OVERNIGHT WITH AI

PART 3 OF 3

BUILD THE BUSINESS SYSTEM

From individual prompts to repeatable workflows, safeguards and measurable improvement

LENGTH
60 MINUTES**PRIMARY SKILL**
SYSTEMS AND SAFEGUARDS**FINISHED ASSET**
REPEATABLE SOP

WHY THIS MATTERS

AI becomes a business advantage when successful work is documented, protected and measured - not when it remains a one-time experiment that no one can repeat or responsibly review.

THE MINIMUM VIABLE SOP

- PURPOSE**
Recurring problem and outcome
- INPUTS**
Approved sources and redactions
- TRIGGER + OWNER**
When it begins and who is responsible
- STEPS**
Prompts, tools and sequence
- HUMAN DECISIONS**
Required professional review points
- VERIFICATION**
Checks, escalation and stop rule
- MEASUREMENT**
Time, edits, errors and response

THE 60-MINUTE COURSE MAP

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|-----------|---|
| 0:00-0:05 | EVIDENCE CHECK-IN
Share one real result from Part 2. |
| 0:05-0:15 | RESPONSIBLE AI
Apply the required risk controls. |
| 0:15-0:27 | CHOOSE THE RIGHT WORKFLOW
Score impact, frequency, risk and effort. |
| 0:27-0:40 | BUILD THE SOP
Document the complete workflow. |
| 0:40-0:50 | LIVING AI PLAYBOOK
Create a weekly learning rhythm. |
| 0:50-0:57 | 30-DAY IMPLEMENTATION
Set the baseline, target and review dates. |
| 0:57-1:00 | COMMITMENT AND CLOSE
Name what changes tomorrow morning. |

THE RESPONSIBLE IMPLEMENTATION CHAIN

SELECT → PROTECT → DOCUMENT → TEST → MEASURE → REFINE → SCALE

PART 3 FINISHED RESULT

ONE DOCUMENTED SOP AND 30-DAY ROLLOUT PLAN

ready to test, measure, refine and expand responsibly

BEFORE YOU SCALE

INPUTS APPROVED

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HUMAN REVIEW VISIBLE

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RESULTS MEASURED