



ENGAGE & INTEGRATE GPT

Learn to think, create, communicate, and build with AI — not merely ask it questions.



ENGAGE – INTEGRATE – COLLABORATE



1 A New Kind of AI Coaching Program

Most AI training teaches prompts. This program teaches people how to work with AI in the real world — step by step, at their own pace, with real assignments, real feedback, and real business integration.



2 WHAT MAKES THIS DIFFERENT



Real-World Application

Built around actual business needs, projects, and goals.



Competency-Based Progression

Students advance only after successfully completing each assignment.



Personalized Learning Pace

The student controls the speed, not the standard.



Industry-Specific Intelligence

RSS feeds and Google Alerts can be tailored to each person's market, profession, or opportunity set.



Interactive Review & Feedback

Submitted work is reviewed, corrected, improved, and resubmitted until it passes.



Dozens of Proven Examples

Built from real collaboration and successful outcomes.

3 THE CORE FRAMEWORK



ENGAGE

Bring real ideas, questions, problems, and opportunities into the conversation.



INTEGRATE

Apply AI to actual workflows, content, research, communication, and business systems.



COLLABORATE

Use AI as a working partner to explore, refine, connect, test, and improve ideas.

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4 HOW THE PROGRAM WORKS



Learn the concept



Receive a real assignment



Complete the work in your business



Submit your results for review



Get feedback and corrections



Revise until it passes



Advance to the next module

✓ No one-size-fits-all instruction. Progress is based on demonstrated capability, not attendance.

My Intelligence Dashboard

RSS FEEDS

- Industry News
- Market Updates
- Competitor Watch
- Trends & Insights
- Technology

+ Add Feed

ALERTS & OPPORTUNITIES

- New Market Opportunity 2m ago
- Regulation Update 1h ago
- Competitor Move 3h ago

TREND SCORE



TOP INSIGHTS

- Rising demand in suburban markets
- New lending guideline announced
- Automation tools improving productivity

ACTION ITEMS

- Create content plan
- Follow up with leads
- Update workflow

Personalized Intelligence

Each student can build a custom information environment around their own goals.



Targeted RSS feeds



Google Alerts tailored to their industry



Market and opportunity monitoring



AI filtering, scoring, and prioritization



Turn live information into useful action

6 WHAT STUDENTS LEARN TO DO



Communicate clearly with AI



Add context and constraints



Turn unfinished ideas into working systems



Create content and client communications



Build workflows and automations



Analyze information and identify opportunities



Connect tools, reports, dashboards, and follow-up systems



Think with AI, not just search with it

7 FROM SMARTER SEARCH TO COLLABORATIVE INTELLIGENCE

OLD MINDSET

- ✗ Ask a question
- ✗ Get an answer
- ✗ Move on
- ✗ Use AI like a smarter Google

VS.

NEW MINDSET

- ✓ Bring context
- ✓ Explore possibilities
- ✓ Challenge assumptions
- ✓ Build, test, refine, and connect
- ✓ Use AI as a creative and strategic partner

“The greatest value of AI is not just what it already knows — it is what you can develop with it.”

8 IDEAL USE CASES



Real estate agents and brokers



Mortgage professionals



Business owners and consultants



Insurance and finance professionals



Coaches and educators



Anyone ready to build AI into the way they work

9 Don't Just Learn GPT. Engage It. Integrate It. Collaborate With It.

This is not a generic AI seminar. It is a guided, interactive system designed to help people develop real capability with AI — using real work, real feedback, and real results.



Built from real-world collaboration, proven workflows, and dozens of successful examples.

